

Intelligent Sales & Underwriting Workbench

Simplifying Quote, Rate and Renewal Processes

In the evolving landscape of group and voluntary benefits sales and underwriting, insurers face significant challenges during new business acquisitions and annual renewals to engage customer's employees to drive growth. Success demands a solution that transforms and streamlines the customer lifecycle from onboarding and enrollment to automated renewals, medical underwriting, and AI-powered cross-sell opportunities to create a seamless customer experience.

Majesco Intelligent Sales & Underwriting Workbench is designed to revolutionize this customer experience through seamless, intelligent straight-through processing (STP) and customizable user

experiences for various stakeholders like employees, brokers, and underwriters. Harnessing advanced rule engines, AI, content management, and rating mechanisms, it facilitates dynamic proposal generation, accelerates quote processing, increases cross-selling, and significantly cuts costs, enabling more quality business in less time.



Specialized for Group, Voluntary, and Worksite Benefits

Purpose-built for group, voluntary and worksite benefits, the platform uses AI-driven technology to offer comprehensive, configurable modules for quoting, rating, proposal creation, enrollment, and seamless renewals and includes:

Streamlined Client Onboarding

Revolutionize your employee benefits process with efficient client onboarding.

Intelligent Enhancements

Enhance component functionality with AI, predictive analytics, and machine learning.

Boosted Productivity

Equip external users with innovative productivity tools linked to the underwriting workbench.

Why Majesco?

1 AI-Powered Innovation

Embedded AI to optimize processes, increase profitability, and elevate cross-sell opportunities, positioning you at the forefront of industry innovation.

2 Transformative Customer Experience

Revolutionize the customer lifecycle, from onboarding and enrollment to automated renewals and individualized medical underwriting.

3 Efficient Client Onboarding

Adopt our purpose-built enrollment solution for digital, persona-based client experiences across various user groups.

4 Enhanced New Business and Renewal Strategies

Employ predictive analytics for alternative renewal recommendations, AI cross-sell guidance, and cost containment, while minimizing quote turnaround times.

5 Optimized Quoting Efficiency

Reduce quote times with advanced productivity tools, enabling quicker business writing. Empower producers with the flexibility to generate rapid quotes using pre-designed plan templates and monitor sales efficiency.

6 Smarter Renewals & Profitability

Leverage the Renewal Recommender to identify ideal cross-sell options at renewal, increasing profitability and reducing churn with AI-driven insights.

7 Deeply Integrated with Majesco Policy for L&AH

Deliver “tip of the spear” business transformation with deep integration with Majesco Policy for L&AH to drive speed to market, innovation, and enhanced customer experiences. Can be implemented together or stand-alone, with enhanced user maintenance tools and simplified commission logic to support easier administration.

“We needed a modern, agile system for new business and renewals with state-of-the-art tools for underwriting and renewing our group business. We chose the Intelligent Sales & Underwriting Workbench as our long-term solution to simplify our business processes, yield faster turnaround times, and improve our partners’ digital experience. It will also allow us to provide our plan sponsors and advisors with online tools to simplify doing business with Beneva.”

Eric Trudel

Executive VP & Lead, Beneva

“Working with Majesco, we are not just getting rid of our underwriting tool or our quote generation engines, there are all these small trackers in between. There are systems that bridge over other systems that we are also eliminating with this work. You start think of it like you would eating an elephant, one bite at a time, it is very digestible and sellable to senior leadership as a proof point.”

Bryan Strang

Director of Learning & Business Development Solutions, Canada Life

Are you ready to gain a competitive edge by leveraging AI technology and cloud-based solutions?



Majesco's Intelligent Sales & Underwriting Workbench is a powerful and innovative solution that can transform your group and voluntary benefits business. Experience the flexibility, scalability, speed, and performance world-leading insurers rely on every day.

Contact Us to Take the Next Step

Visit our website at www.majesco.com or email us at info@majesco.com