



Outsmart. Outpace. Outperform.

Thriving in the Face of Disruption

The P&C insurance industry is under pressure like never before - skyrocketing claims, increased risk, macro-economic shifts, and customers who expect more, faster. Legacy business models and systems can't keep up. Majesco's Intelligent P&C solutions power agility, drive growth, elevate operational excellence, and deliver digital experiences that keep customers - and profits - coming back.

CHALLENGES

- 1 Rising costs, increased competition, and tighter margins are driving insurers to rethink their business and technology foundation.
- 2 New risks, tech shifts, and customer demands are reshaping insurer strategies.

NEEDS

- 1 An agile operational model that boosts efficiency, reduces costs and empowers employees across the entire business.
- 2 Next-gen tech foundation built to adapt, innovate, and lead amid evolving P&C market landscape.

KEY FEATURES

- Next-gen architecture powered by GenAI
- Embedded analytics and real-time access to all data
- Rich, pre-loaded insurance templates, content and pre-configured products
- Powerful rating engine and loss control capabilities
- Robust ecosystem and digital solutions

BUSINESS VALUE

- Accelerated growth with faster and innovative product launches
- Optimized operations with reduced costs, improved expense ratios and productivity
- Proactive risk assessment and prevention leveraging advanced analytics & technology
- Personalized customer experiences to enhance loyalty and satisfaction
- Increased agility to rapidly respond to market and customer shifts

REAL RESULTS

Automation powered by Majesco Copilot delivers:



Enhance employee effectiveness and boost productivity by

10-20
times


Reduce fatigue and boost agility with upgrades in under



Quote-Rate-Bind journeys cut implementation by

 **50%**

Leverage AI capabilities built on a Contributory Database of over

 **2.5** Billion
data points